

# Gunshot

## Photos, articles and adverts

If you are a contributor to Gunshot then we are very grateful for your efforts as without you there would be no Gunshot. Thank you and keep it up.

This article is to assist you in presenting to us the best possible information and format so that between us we can produce a magazine that is cost effective and the best possible quality.

There is one fundamental issue that we must live with. That is that the publishing industry uses Apple Macintosh format and most people at home or at the club use Microsoft. The industry uses Macintosh because of the advantages it gives them. The issues are a lot less now than they were a few years ago because of improved converting software but the systems are totally different in how they work and this will always be the case. This is why some of the issues below are there and also they contribute extra cost to Gunshot if they are not adhered to.

We accept that with so many contributors there will be a variance in the contributions in the way of information, photo quality and software formats used. We aim to reduce this variance by informing you of our preferences and some do's and don'ts.

The following issues will be covered and if you have specific questions then please email Adrienne and we will endeavour to answer them.

- **Shoot results**
- **Shoot reports**
- **Photos**
- **Software**
- **Advertising requirements.**

### SHOOT RESULTS:

Shoot results are an abbreviated set of results only that go in the back of the Gunshot in the "Around the Clubs" section.

Sponsorship details, photos, rules or conditions of events will not be published here – names and scores only. Results to only 3 places per grade (or up to 10<sup>th</sup> place for handicap by distance).

Send all results as a Word for Windows document. Do not embed photos or other objects in a Word document. Photos should be sent separately.

When typing, please only have one space between **everything**. Do not have tab stops between grade results. Just run the text on for each event and have a stop at the end.

Do not have anything in bold or underlined.

A sample of the layout is:

HUTT VALLEY

18 July

25 Skeet Champs – A grade 1<sup>st</sup> C Parkinson 24, 2<sup>nd</sup> J Mills 23. B grade 1<sup>st</sup> M Janor 22, 2<sup>nd</sup> R Prince 22, 3<sup>rd</sup> G Scott 22. C grade 1<sup>st</sup> P Bazalo 22, 2<sup>nd</sup> I Murray 20, 3<sup>rd</sup> B Coe 20.

Jupp Classic 50 Tgt Points Score – A grade 1<sup>st</sup> R Prince 143, 2<sup>nd</sup> I Murray, C Parkinson 142. B grade 1<sup>st</sup> B Jupp 125, 2<sup>nd</sup> P Wenman 124, 3<sup>rd</sup> W Pym 123. C grade 1<sup>st</sup> G Girvan 124, 2<sup>nd</sup> J O'Neill 90, 3<sup>rd</sup> B Coe 88.

### SHOOT REPORTS

Shoot reports should contain a write-up about the shoot and the full results. This can include things like weather and conditions, numbers of shooters, acknowledgement of sponsors, a thank you to the helpers and any other items of interest including notable shoot offs. Again this should be in Word format. It would be usual to have some photos to accompany the report.

A sample of a shoot report is:

2004 President's Cup at Rotorua

The first weekend of October saw the 2004 President's Cup (200 Target NZ Open Sporting Grand Prix) held at Rotorua Rod & Gun Club. This is the 4<sup>th</sup> year this cup has been up for grabs and the shooters were greeted with fantastic weather (although a little chilly for the northerners in the morning) and one of the best prize tables seen at any shoot in a long while. A total of 10 Citizen watches were given away totalling over \$3,700 dollars in value plus sashes. This is in addition to over \$2,300 retail value in grade prizes and lucky draws including a Marlin .22 rifle package. The Marlin .22 rifle was won by Tony Truss. The 2,500 rounds of Falcon ammunition were also greatly appreciated. These great prizes were courtesy

of the Rotorua Rod & Gun Club, Truss Jewellers & Engravers 2000 Ltd, Citizen Watches, Target Products, and Kilwell Sports Ltd. It didn't stop there, as there was also plenty of sweep money paid back to the successful shooters who took the option and shot both days.

The only disappointing thing about the weekend was the small turnout on the Saturday – surprising, as it was a valuable chance to post a North/South score, still the shooters that turned up made the most of the opportunity to get amongst the prizes. The seasoned campaigners headed the leader board after Day 1, Des Coe on top with 91, and Peter Goodwin close behind on 90. Adam Hanson, Colin Heard, Tony Truss, Kyle Thomas and Darryl Braun were all still in the hunt with scores in the 80's. The highlight on this day was the 50 straight Adam Hanson shot in the afternoon on what could only be described as very challenging targets. Peter Goodwin managed a 49 over the same field.

Incidentally, these targets were just about never set. On Friday morning the committee were greeted with three fully-grown pine trees down over the road. It took them 3 ½ hours of chain sawing until lunchtime just to get to the Club! The setting of the fields took well into Friday evening because of this set back.

With Peter Goodwin absent on Sunday, Des Coe's first day score was too good and he added 84 to that to make 175, five targets ahead of Tony Truss, and Colin Heard a further target back on 169. The turnout on Sunday was a huge improvement thanks mostly to the local population of duck shooters, now frustrated with no live game to shoot until next year. Eric Read won the B Grade, closely followed by Buzz Cronfeld. Brett Hanson continued the great family weekend by taking C Grade away from local Club President Steve Roberts. Marion Whyte won the Ladies class, Adam Hanson took the Junior prize and just to rub it in, Albie Hanson was victorious in the Veterans over Jim Musin.

Full results:

HOA: Des Coe 175. 1<sup>st</sup> A: Tony Truss 170, 2<sup>nd</sup> A: Colin Heard 169, 3<sup>rd</sup> A: Adam Hanson 167, 4<sup>th</sup> A: Kyle Thomas 165, 5<sup>th</sup> A: Craig Wheaton 155. 1<sup>st</sup> B: Eric Read 155, 2<sup>nd</sup> B: Buzz Cronfeld 152, 3<sup>rd</sup> B: Brian Deadman 148, 4<sup>th</sup> B: Andy Veltmeter 147, 5<sup>th</sup> B: Mike Steadman 138. 1<sup>st</sup> C: Brett Hanson 141, 2<sup>nd</sup> C: Steve Roberts 127, 3<sup>rd</sup> C: Selwyn Bartlett 118, 4<sup>th</sup> C: Allan Baird 115  
5<sup>th</sup> C: Brett Carter 89. 1<sup>st</sup> Ladies: Marion Whyte 120. 1<sup>st</sup> Juniors: Adam Hanson 167, 2<sup>nd</sup> Juniors: Brian Deadman 148. 1<sup>st</sup> Veterans: Albie Hanson 135, 2<sup>nd</sup> Veterans: Jim Musin 133, 3<sup>rd</sup> Veterans: Dick Smith 120

## **PHOTOS**

### **Prints.**

If you are sending prints, which is becoming rare these days, the Club name, event, and subjects name(s) should be written on the back (in either biro or pencil). Please specify who is standing left to right when looking at the photo. It is customary to have the 2<sup>nd</sup> placed person on the left, the 1<sup>st</sup> placed person in the middle and the 3<sup>rd</sup> placed person on the right. When taking photos please get up close to the subject and fill the frame with the people. Colour prints (not negatives) are required. Please do not send photos that you require back. I suggest you get an extra set printed if you require a copy of these. (Special exceptions can be made in the case of obituaries, but please advise us that the photo is required to be returned and include an addressed, stamped envelope for this purpose).

### **Digital**

When sending photos by email please send them as "TIFF" or "JPEG" files. Tiff files are higher resolution and will reproduce much better than jpeg files when printed in the Gunshot. Please make sure those in the photo are clearly identified. I suggest that you name the photo what it is e.g. B grade Single Rise 213. The 213 would refer to the placings (2<sup>nd</sup>, 1<sup>st</sup>, 3<sup>rd</sup>) when looking at the photo.

The number of photos depends on the type of shoot and how much space is available when the magazine is put together. As a rule of thumb it would be normal to send up to 10-12 photos (with different people in them if possible) for each major shoot like a Provincial. Club Trophy shoots should have about 6-8 photos. Normally you would include a photo of whoever won the High Gun or HOA and a selection among the grades and events. Not all photos sent in may be printed.

### **File size.**

As a rule of thumb, "the bigger, the better" but there are issues to consider.

Send photos separately to text and do not reduce the file size, crop or otherwise alter the photo. Also do not add captions to the photo itself.

If you are taking photos then make yourself the 'boss' and take the time to get the result right. Taking a photo from a chair 10 metres away from the prize giving will not get a good result. Likewise a quick shot while the subject is returning to their seat or has their back turned to you seldom gets the desired result.

The objective of taking photos of prize winners is to portray the people and particularly their faces, in the best possible quality. Watch for different backgrounds, including windows and sunlight. Outside is best but not always possible and the sun has a huge influence on getting successful photos. A cap shading the top half of the face is a common problem as is squinting if the sun is directly on the face. Bright backgrounds can also influence an auto camera and the result is the people in the foreground are darkened to compromise resulting in poor photo quality of the subjects but a great picture of the background.

A number of clubs have floral or busy, brightly decorated curtains that are used as a background for photos. This is very distracting in the photo and a plain uncluttered background is much better.

Taking photos inside also requires some forethought from the photographer. In daylight make sure the window light is at your back and not behind the subject.

If there is a chance that the subject may be used for the Gunshot cover then special requirements are needed.

## **Software**

### **Adverts**

Logos. We receive a lot of logos that are very small files (6 to 20 Kb) which have probably been copied from a website. Invariably these are too low resolution to be used and we have to spend time

From time to time further work will be required to get some adverts to a standard suitable for publishing and this may attract an extra cost. Everything in Microsoft format needs to be reformatted and this all take time. If this time is due to your commercial adverts then it is only fair to our organisation that this cost is passed on to the advertiser and not absorbed in the cost to the Association.

The Gunshot Team